



Amesbury

Community & Economic Development
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Amesbury, MA 01913
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MEMORANDUM

August 25, 2026

Emmaline Andrews
57 Main Street
Amesbury, MA 01913

Re: Sign Application for 57 Main Street – The Fruitful Fig

Ms. Andrews,

At the August 24, 2026, duly posted meeting, the Planning Board voted to approve the sign application for The Fruitful Fig at 57 Main Street, as presented. The approved design is attached to this approval letter.

The Planning Board's approval does not constitute an approval from the State Building Code. The next step in this process is to contact the Building Inspections Office for a building permit before installing the sign. This letter and the completed licensing agreement should be uploaded as attachments to the Inspection's application.

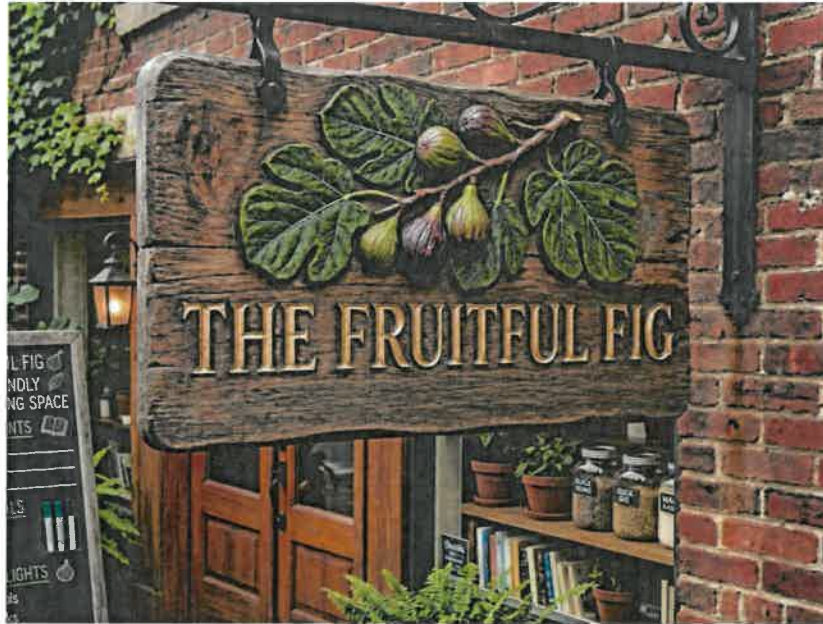
Respectfully,

Becky Frey
Community Development Coordinator
On Behalf of the Amesbury Planning Board

The Fruitful Fig — Sign Design Package

Prepared in support of Sign Permit Application — City of Amesbury, MA (Downtown Sign District)

1. Proposed Sign Design



Rendering: hand-painted fig branch and leaves in high-relief 3D carving above gold-leaf lettering, mounted on a rustic pine board via a wrought-iron bracket.

2. Sign Type & Location

Sign Type	Hanging (projecting) sign
Number of Signs	One (1)
Premises	57 Main Street, Amesbury, MA 01913
Zoning District	Downtown Amesbury Sign District (CBD)
Sign Orientation	[To be confirmed: one-sided or two-sided]

3. Dimensions

Width	36"
Height	28"
Depth (relief carving + board)	1.35"
Total Sign Area	36" × 28" = 1,008 sq in = 7.0 sq ft

7.0 sq ft falls within the maximum allowable primary hanging sign area under Table A (Amesbury Zoning Ordinance, Section VII) for storefront frontages of approximately 14 ft or more.

4. Materials & Finish

Sign Board	Solid pine wood
Finish	Rustic burnt (shou sugi ban-style charred) finish
Sealant	Waterproof clear coat, exterior-rated
Lettering	Gold lettering, raised / dimensional
Fig Motif	3D hand-carved relief, hand-painted in natural fig and leaf tones

5. Mounting / Means of Affixing

The sign will be suspended from an exterior wall-mounted wrought-iron scroll bracket via two (2) eye bolts installed at the top edge of the sign board, allowing the sign to hang freely beneath the bracket arm.

6. Illumination

None — sign is unlit.