

The Fruitful Fig — Sign Design Package

Prepared in support of Sign Permit Application — City of Amesbury, MA (Downtown Sign District)

1. Proposed Sign Design



Rendering: hand-painted fig branch and leaves in high-relief 3D carving above gold-leaf lettering, mounted on a rustic pine board via a wrought-iron bracket.

2. Sign Type & Location

Sign Type	Hanging (projecting) sign
Number of Signs	One (1)
Premises	57 Main Street, Amesbury, MA 01913
Zoning District	Downtown Amesbury Sign District (CBD)
Sign Orientation	[To be confirmed: one-sided or two-sided]

3. Dimensions

Width	36"
Height	28"
Depth (relief carving + board)	6"
Total Sign Area	36" × 28" = 1,008 sq in = 7.0 sq ft

7.0 sq ft falls within the maximum allowable primary hanging sign area under Table A (Amesbury Zoning Ordinance, Section VII) for storefront frontages of approximately 14 ft or more.

4. Materials & Finish

Sign Board	Solid pine wood
Finish	Rustic burnt (shou sugi ban-style charred) finish
Sealant	Waterproof clear coat, exterior-rated
Lettering	Gold lettering, raised / dimensional
Fig Motif	3D hand-carved relief, hand-painted in natural fig and leaf tones

5. Mounting / Means of Affixing

The sign will be suspended from an exterior wall-mounted wrought-iron scroll bracket via two (2) eye bolts installed at the top edge of the sign board, allowing the sign to hang freely beneath the bracket arm.

6. Illumination

None — sign is unlit.